



# Donor Mapping

[www.triple-minds.com](http://www.triple-minds.com)

Donor mapping is a very efficient way to broaden your donor base and increase your funding. You learn all about the donor's thematic interest, application procedures and geographical focus. This will increase your chances to get funded significantly as the donor is a perfect match for your project and your organisation.

## A donor mapping helps you to:

- Save time and resources
- Raise more money for your organisation
- Broaden your donor base and reduce the risk of single donor dependency

## A mapping is built around your specific needs:

in a first step we define which donors you are specifically interested in. This is done via a questionnaire and a follow up Skype call to clearly understand your needs (i.e. sectors, countries, donor types such as foundations, governments, etc.).

## What you get

You get a research document that contains a summary of up to 30 selected donors. The document is app. 30-35 pages long and contains a description of each donor including:

- Contact information: address, contact details
- Thematic focus: overview of their funding focus
- Countries: listing of countries where they invest
- Application procedure: information on application process and guidelines
- Grant sizes: grant sizes and annual funding volumes

## How do we carry out the research?

We screen our own database [TripleFunds](http://TripleFunds), browse foundation directories, use additional online resources, study annual reports of similar NGOs, etc. to come up with the best hits. In total we screen over 500,000 donors.

**Our individualised donor mapping provides you with up to 30 carefully selected donors to raise more money for your NGO.**

## FOR WHOM

A donor mapping is suitable for any organisation in need of potential funding opportunities and donors in development and humanitarian aid.

Our clients are local and international NGOs, CBOs, social businesses, individuals, schools, training institutes, foundations, etc.

## PRICE

The price is 990€.

Payment can be done: (1) [online](#) with credit card or PayPal; or (2) with bank transfer or Western Union.

We also offer *proposal writing* as a follow up on how to develop successful proposals for the selected donors.

## STEPS

1. Fill in our [questionnaire](#) and send to [office@triple-minds.com](mailto:office@triple-minds.com).
2. We go through the questionnaire together (i.e. via Skype) to clearly understand your needs.
3. We carry out the research and compile a word document with a summary of up to 30 donors. If requested, we can assist with grant writing.



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**TripleMinds** is a social business of innovative development experts who have over 15 years experience in fundraising and implementing projects worldwide.

Together we have successfully raised over €80 million in the non-profit field for numerous international projects from a wide variety of government agencies, foundations, and institutional donors.

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