



Prospect Research

www.triple-minds.com

Prospect research is a very efficient way to broaden your donor base and outpace your competitors. You learn all about the donor's background and giving history, wealth indicators and preferred methods of grant giving. This will increase your chances to get funded significantly as your proposal and the donor are a perfect match.

It is built around your specific needs: in a first step we define which donors you are specifically interested in. This is done via a questionnaire and a follow up Skype call to clearly understand your needs (i.e. which sectors, countries of operation or donor types such as foundations, governments, etc.).

Prospect research helps you to:

- Raise more money for your NGO or social business
- Increase your project or program portfolio
- Broaden your donor base and reduce the risk of single donor dependency

What you get

You get a research document that contains a summary of 40 selected donors. The document is app. 20 pages long and contains a description of each donor including:

- Contact information: address, contact details
- Thematic focus: overview of their funding focus
- Countries: listing of countries where they invest
- Application procedure: information on application process and links to templates

How do we carry out the research?

We screen our own database TripleFunds, browse foundation directories, use additional online resources, study annual reports of similar NGOs, etc. to come up with the best hits. In total we screen over 500,000 donors.

Visit www.triple-funds.com for more info.

Our individualised prospect research provides you with 40 carefully selected donors to raise more money for your NGO.

FOR WHOM

Donor research is suitable for any organisation in need of potential funding opportunities and donors in development and humanitarian aid.

Our clients are local and international NGOs, CBOs, social businesses, individuals, schools, training institutes, foundations, etc.

PRICE

The price is 600€.

Payment can be done: (1) online with credit card or PayPal; or (2) with bank transfer or Western Union.

We also offer *proposal writing* as a follow up on how to develop successful proposals for the selected donors for 60€/hour.

STEPS

1. Fill in our [questionnaire](#) and send to office@triple-minds.com.
2. We go through the questionnaire together (i.e. via Skype) to clearly understand your needs.
3. We carry out the research and compile a word document with a summary of 40 donors. If requested, we can assist with grant writing.



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TripleMinds is a development consultancy network made up of an innovative group of development experts who have over 15 years experience in fundraising and implementing projects worldwide.

Together we have successfully raised over €50 million in the non-profit field for numerous international projects from a wide variety of government agencies, foundations, and institutional donors.

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